

The image features a vibrant green background with a large, stylized yellow sunburst or target graphic on the left side. The sunburst consists of several concentric circles, with the innermost circle being a bright yellow and the outer ones transitioning to a lighter green. In the center of the sunburst, the word "SEO" is written in a bold, orange, sans-serif font. Below "SEO", the words "Case Studies" are written in a white, bold, sans-serif font, slightly tilted upwards. A yellow line with white circular markers runs diagonally across the bottom right of the image, starting from the bottom left and ending at the top right. The line has a slight upward slope. There are also several small, light blue geometric shapes (plus signs, crosses, squares, and circles) scattered across the background.

# SEO Case Studies

Contacts: [seo.gift](http://seo.gift)

# Case Study 1: Programming School

Project details



**Client website:** Programming School (NDA)

**Country:** Singapore

**Service period:** from Nov 2022 to Jun 2023

**Niche:** Programming School for Kids

**Background:** traffic before the start 2387

**Objective:** Improve rankings and drive traffic to increase revenue



Contacts: [seo.gift](https://seo.gift)

# Case Study 1: Programming School for Kids - monthly traffic (GA)

Results: monthly organic traffic increases from **2387** to **12889** after **7** months of seo services



# +439%

Explorer

Summary Site Usage Ecommerce

Users VS. Select a metric

Day Week Month



# Case Study 2: Insurance company

Project details



**Client website:** Insurance company (NDA)

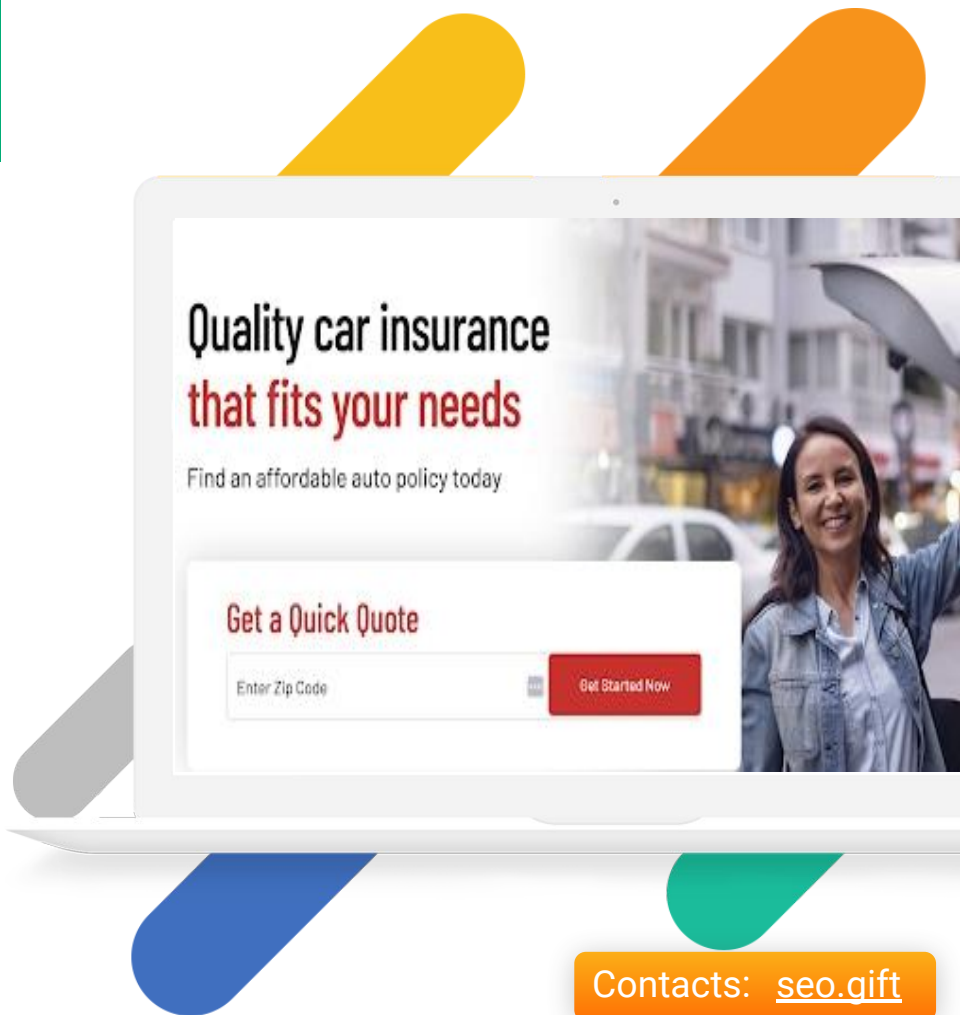
**Country:** Dallas, Texas, US

**Service period:** from Apr 2022 to Dec 2022

**Niche:** Home & Auto Insurance

**Background:** traffic before the start 594

**Objective:** Improve rankings and drive traffic to increase revenue



# Case Study 2: Insurance company - monthly traffic (GA)

Results: monthly organic traffic increases from **594** to **1973** after **7** months of seo services



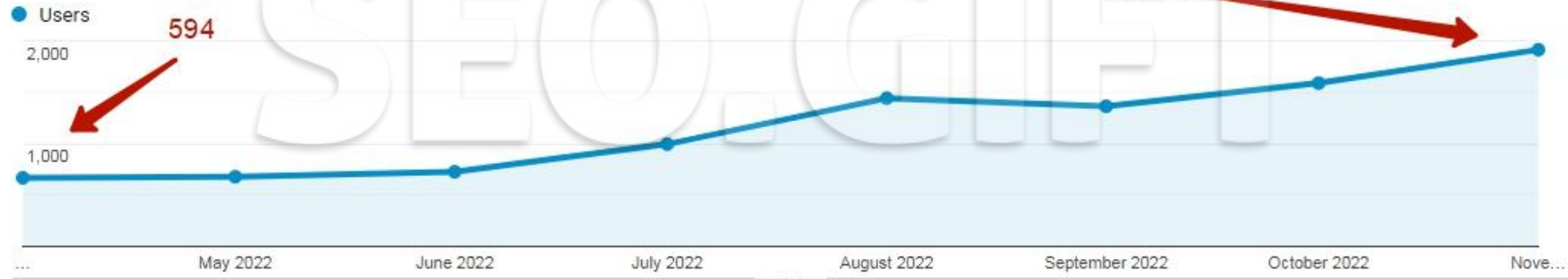
# +232%

Explorer

Summary Site Usage Ecommerce

Users vs. Select a metric

Day Week Month



# Case Study 3: House cleaning

Project details



**Client website:** House cleaning (NDA)

**Country:** Dubai, UAE

**Service period:** from Apr 2022 to Sep 2022

**Niche:** House cleaning services Dubai

**Background:** traffic before the start 6134

**Objective:** Improve rankings and drive traffic to increase revenue



Contacts: [seo.gift](https://seo.gift)

# Case Study 3: House cleaning - monthly traffic (GA)

Results: monthly organic traffic increases from **6134** to **16738** after **5** months of seo services



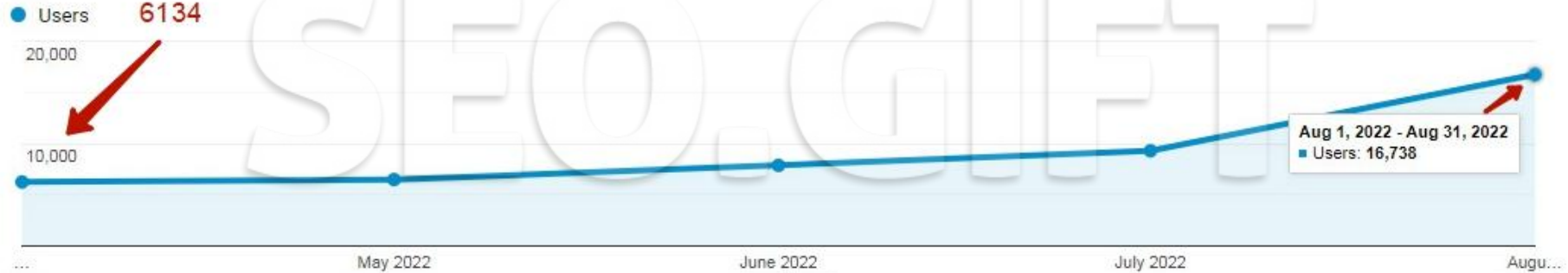
# +172%

Explorer

Summary Site Usage Goal Set 1 Goal Set 2 Ecommerce

Users VS. Select a metric

Day Week Month



# Case Study 4: Fitness Equipment

Project details



**Client website:** Home Fitness Equipment (NDA)

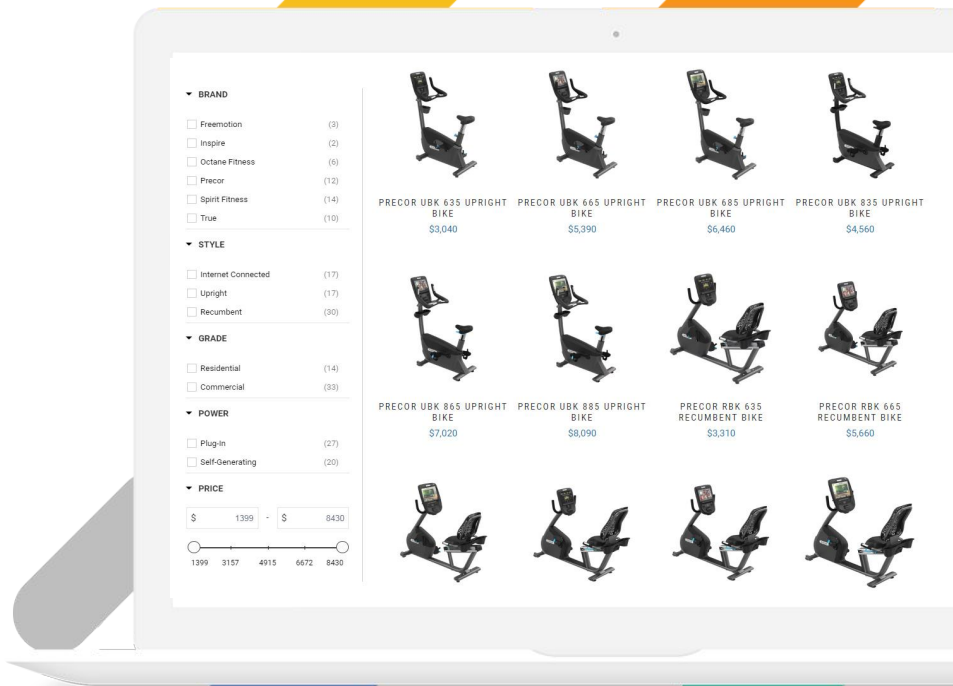
**Country:** Chicago, Illinois, US

**Service period:** from Sep 2020 to Feb 2022

**Niche:** Home Fitness & Exercise Equipment

**Background:** traffic before the start 1283

**Objective:** Improve rankings and drive traffic to increase revenue



Contacts: [seo.gift](https://seo.gift)



# Case Study 4: Fitness Equipment - monthly traffic (GA)

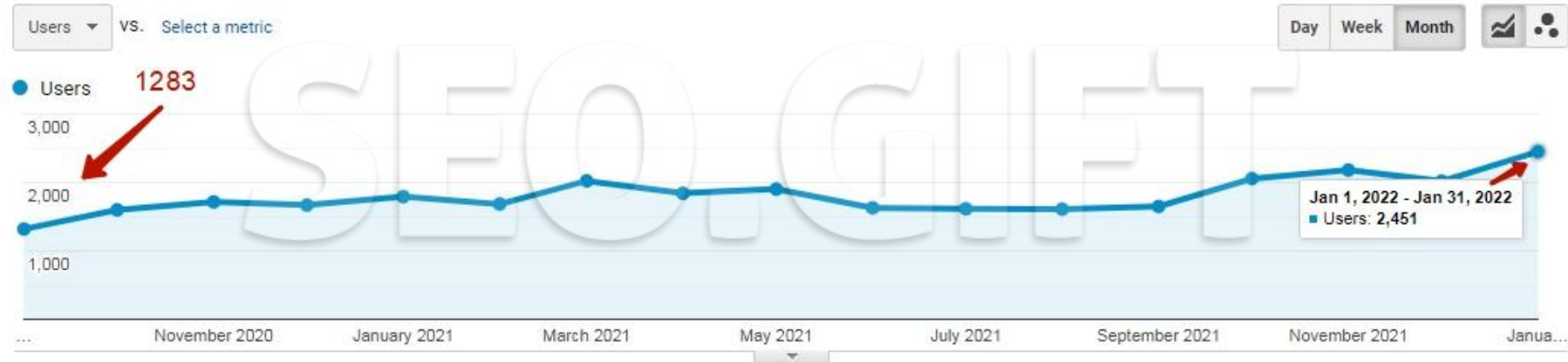
Results: monthly organic traffic increases from **1283** to **2451** after **17** months of seo services



# +91%

Explorer

Summary Site Usage Goal Set 1 Goal Set 2 Goal Set 3 Ecommerce



# Case Study 5: zakaz.ua

Project details



**Client website:** [zakaz.ua](https://zakaz.ua) + [zakaz.md](https://zakaz.md)

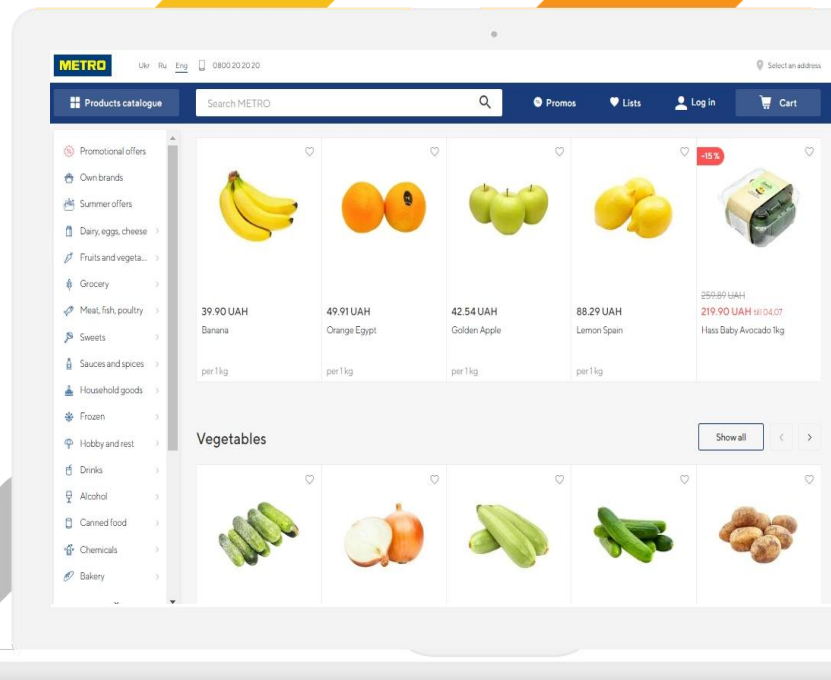
**Country:** Ukraine + Moldova

**Service period:** from Jun 2021 to Jan 2022

**Niche:** Delivery service of products from hypermarkets

**Background:** traffic before the start 111461

**Objective:** Improve rankings and drive traffic to increase revenue



Contacts: [seo.gift](https://seo.gift)

# Case Study 5: zakaz.ua - weekly traffic (GA)

Results: weekly organic traffic increases from **111461** to **196720** after **5** months of seo services

# +76%

Zakaz Tech > Zakaz.ua

Zakaz\_Zakazua+Stores

BCE » DEFAULT CHANNEL GROUPING: Organic Search

1 июн. 2021 г. - 31 дек. 2021 г.



Все пользователи  
Пользователи: 41,15 %



+ Добавить сегмент

Статистика

Сводка Использование сайта Набор целей 1 Электронная торговля

Пользователи и Выбор показателя

Пользователи

200 000

100 000

1 авг. 2021 г. - 7 авг. 2021 г.  
Пользователи: 111 461

196720

День Неделя Месяц

июль 2021 г. август 2021 г. сентябрь 2021 г. октябрь 2021 г. ноябрь 2021 г. декабрь 2021 г.

# Case Study 6: Resume Builder

Project details 

**Client website:** Resume Builder (NDA)

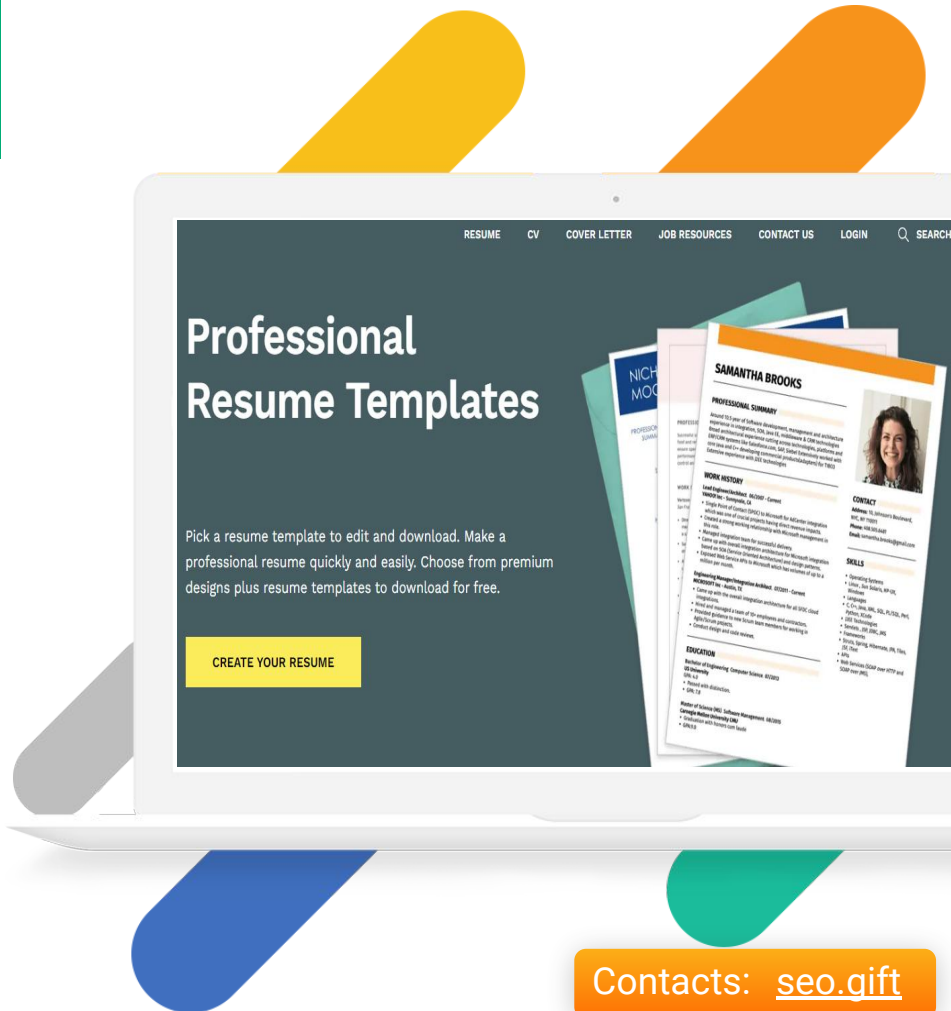
**Country:** US

**Service period:** from **May 2020** to **Jun 2021**

**Niche:** Online Resume Builder (SaaS)

**Background:** traffic before the start **9800**

**Objective:** Improve rankings and drive traffic to increase revenue



Contacts: [seo.gift](https://seo.gift)

# Case Study 6: Resume Builder - monthly traffic (GA)

Results: monthly organic traffic increases from **9800** to **125500** after **12** months of seo services



# Case Study 7: Web Hosting

Project details



**Client website:** Web Hosting (NDA)

**Country:** United Kingdom

**Service period:** from Jun 2019 to Mar 2020

**Niche:** Web Hosting and Domain Registration

**Background:** traffic before the start 58921

**Objective:** Improve rankings and drive traffic to

increase revenue



Contacts: [seo.gift](https://seo.gift)

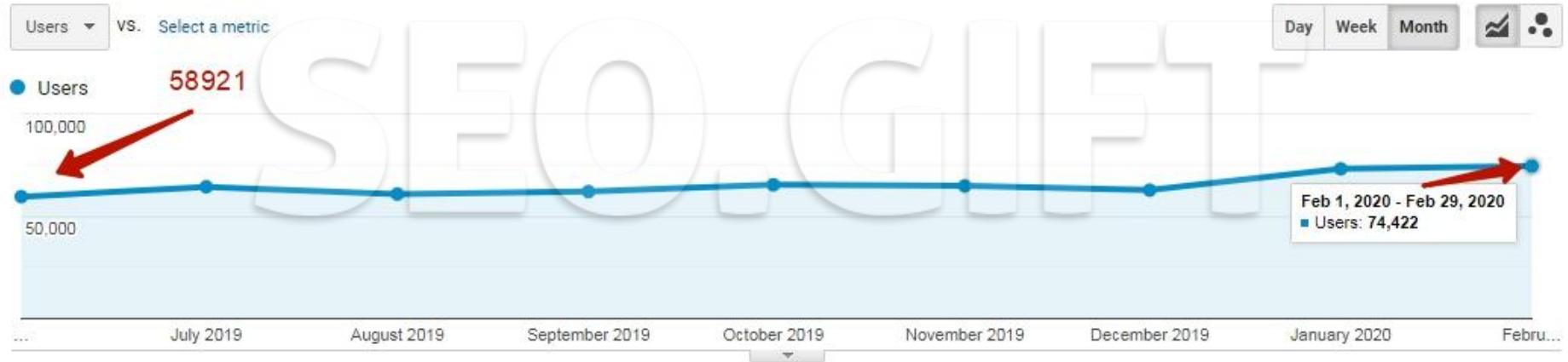
# Case Study 7: Web Hosting - monthly traffic (GA)

Results: monthly organic traffic increases from **58921** to **74422** after **9** months of seo services

Explorer

Summary Site Usage Ecommerce

# +26%



# Case Study 8: Tractor Equipment

Project details



**Client website:** Tractor Equipment (NDA)

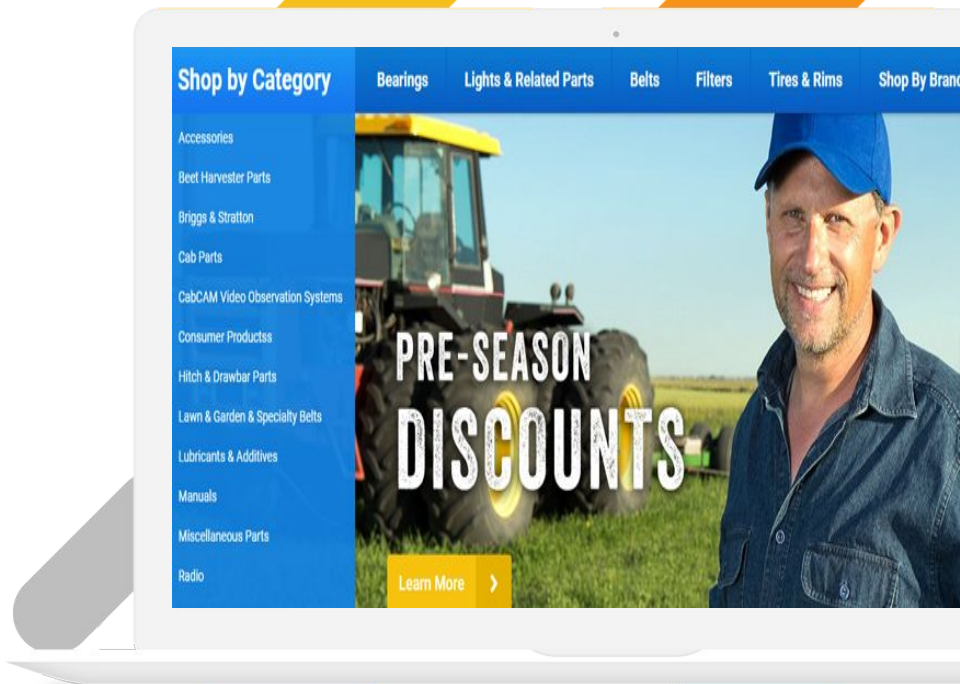
**Country:** San Diego, California, US

**Service period:** from Dec 2018 to Aug 2019

**Niche:** Tractor, Combines and Lawn & Garden Equipment Replacement Parts store

**Background:** traffic before the start 1406

**Objective:** Improve rankings and drive traffic to increase revenue

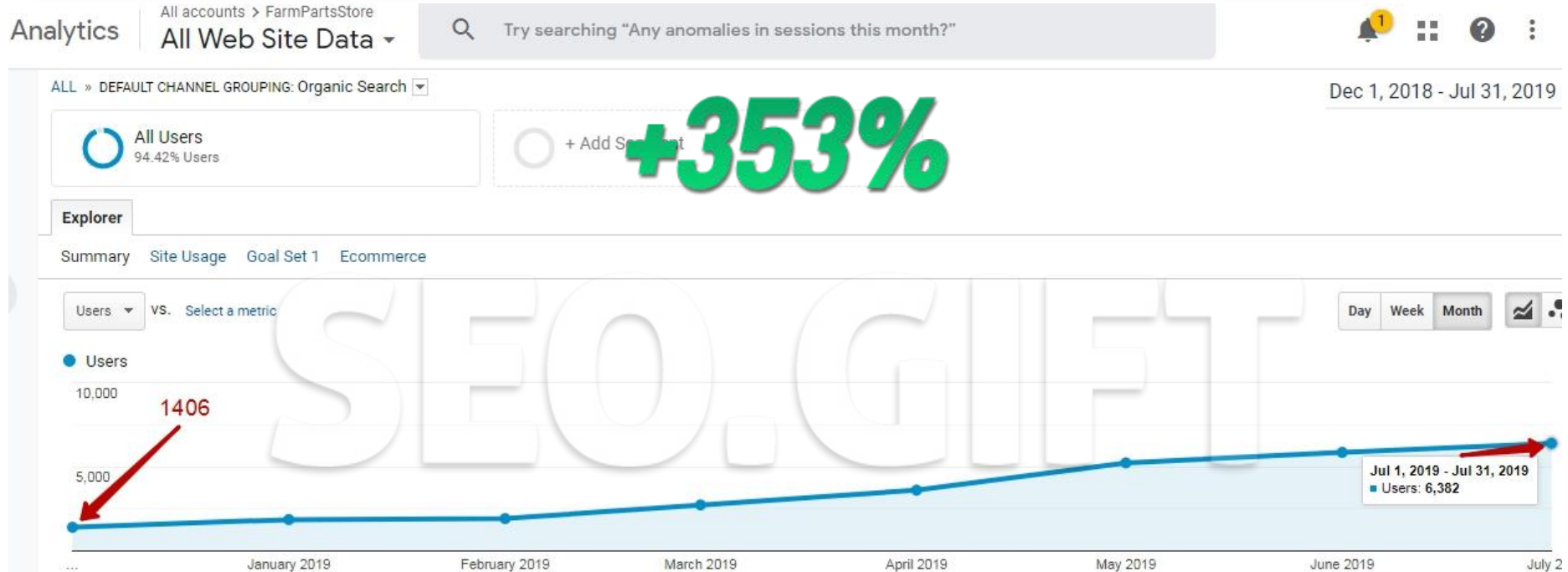


Contacts: [seo.gift](https://seo.gift)



# Case Study 8: Tractor Equipment - monthly traffic (GA)

Results: monthly organic traffic increases from **1406** to **6382** after **8** months of seo services



# Case Study 9: Apartments for Rent

Project details



**Client website:** Apartments for Rent (NDA)

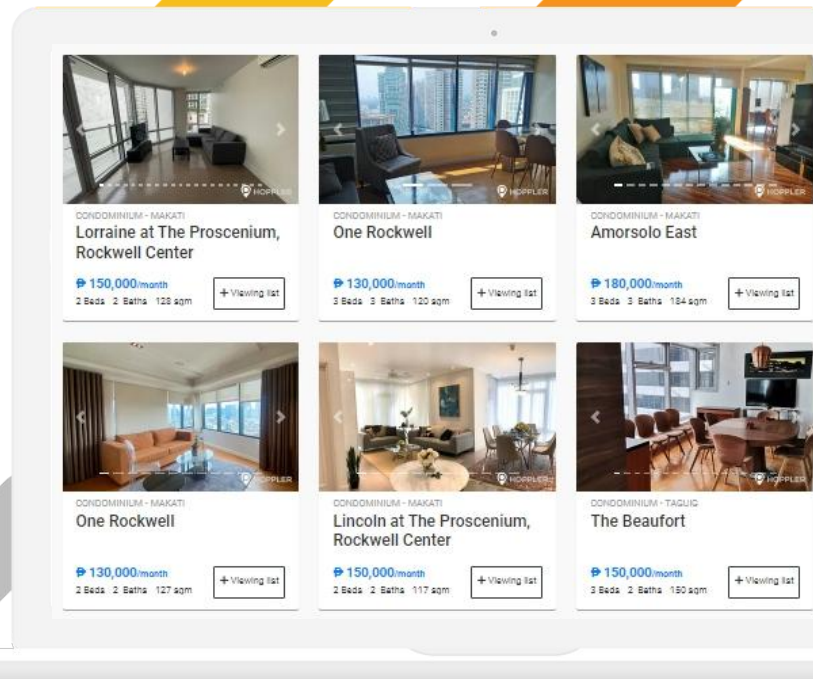
**Country:** Manila, Philippines

**Service period:** from Apr 2017 to Apr 2019

**Niche:** Apartments and Condos for Rent

**Background:** traffic before the start 17743

**Objective:** Improve rankings and drive traffic to increase revenue



Contacts: [seo.gift](https://www.seo.gift)

# Case Study 9: Apartments for Rent - monthly traffic (GA)

Results: monthly organic traffic increases from **17743** to **42156** after **24** months of seo services

# +137%

Explorer

Summary Site Usage Goal Set 1 Goal Set 2 Goal Set 3 Ecommerce

Users vs. Select a metric

Day Week Month



# Case Study 10: **startup.network**

Project details



**Client website:** [startup.network](https://startup.network)

**Country:** US

**Service period:** from **Sep 2017** to **Feb 2019**

**Niche:** Investment platform & outstanding start-ups

**Background:** traffic before the start **1173**

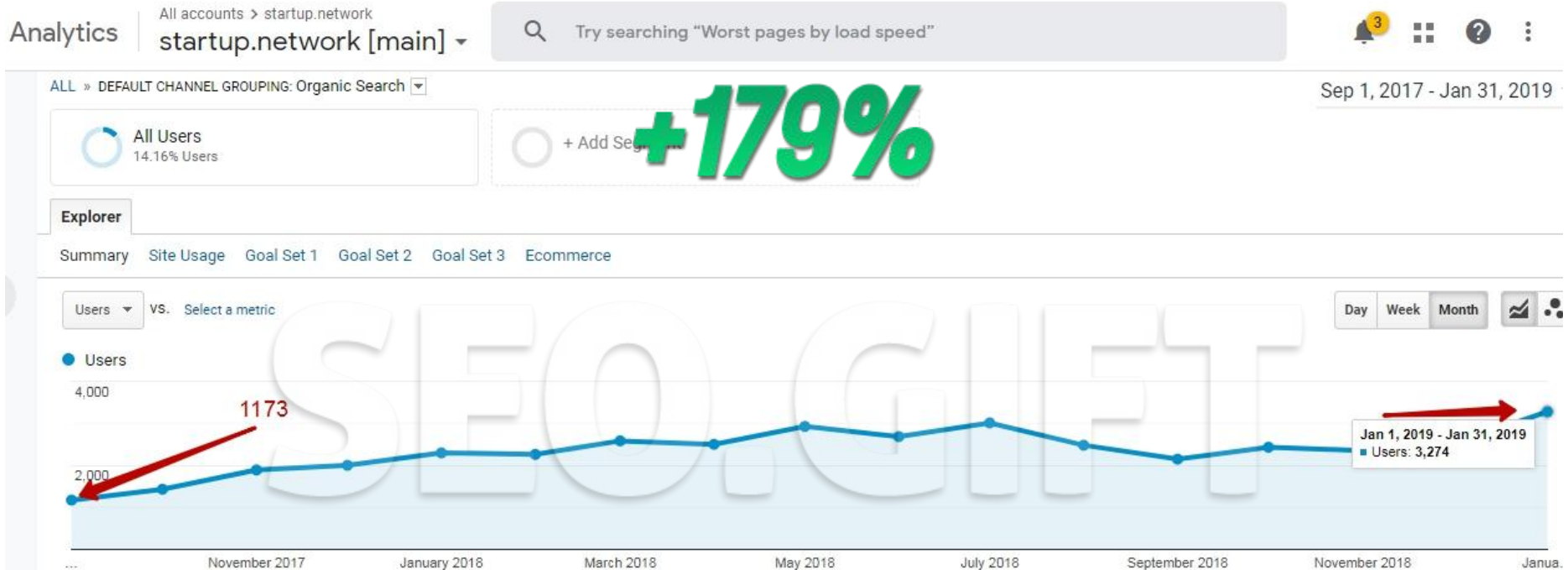
**Objective:** Improve rankings and drive traffic to increase revenue



Contacts: [seo.gift](https://seo.gift)

# Case Study 10: **startup.network** - monthly traffic (GA)

**Results:** monthly organic traffic increases from **1173** to **3274** after **17** months of seo services



# Case Study 11: Gift Shop

Project details



**Client website:** Gift Shop (NDA)

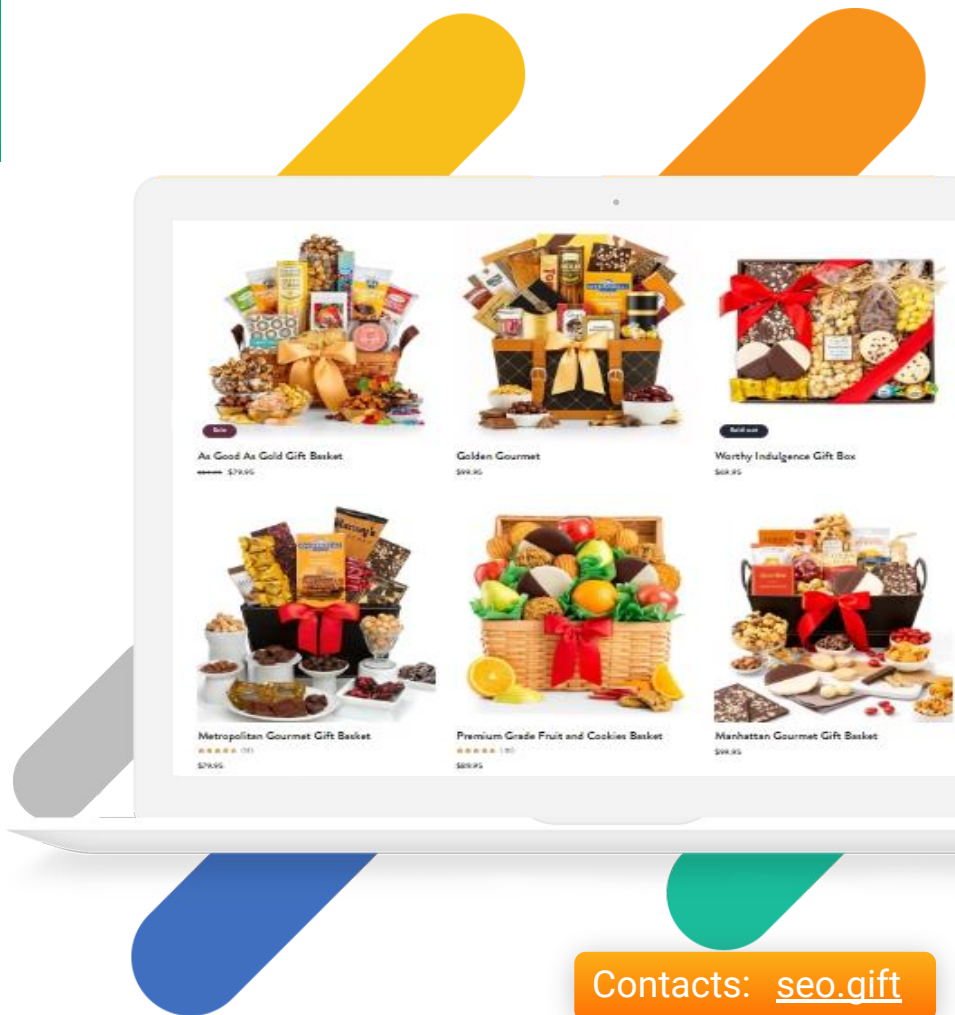
**Country:** Philadelphia, Pennsylvania, US

**Service period:** from Aug 2017 to Feb 2019

**Client niche:** Gift Baskets of Wine, Food, Fruit

**Client background:** traffic before the start 34778

**Client's objective:** Improve rankings and drive traffic to increase revenue



Contacts: [seo.gift](http://seo.gift)

# Case Study 11: Gift Shop - monthly traffic (GA)

Results: monthly organic traffic increases from **34778** to **65367** after **18** months of seo services

# +87%

Explorer

Summary Site Usage Ecommerce



# Case Study 12: Delivery Flowers

Project details



**Client website:** Delivery Flowers (NDA)

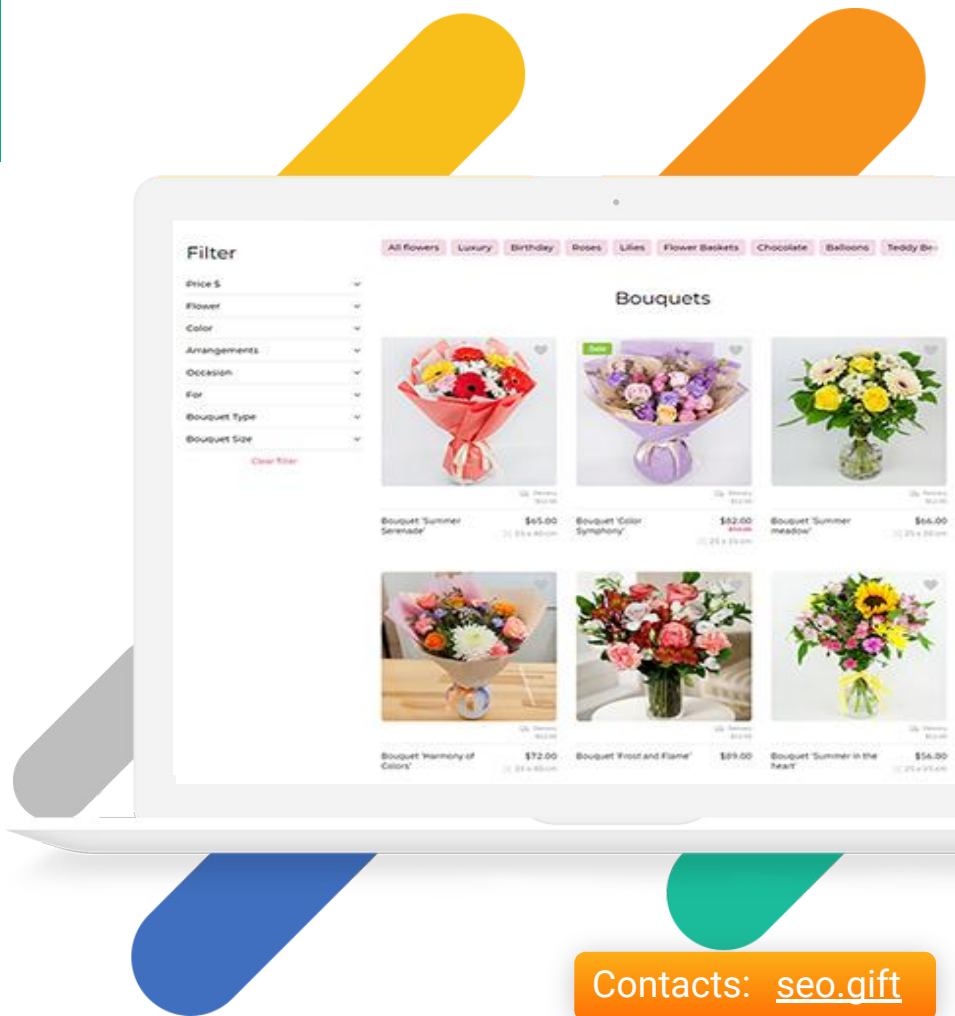
**Country:** Boston, Massachusetts, US

**Service period:** from Dec 2016 to Nov 2018

**Niche:** Same Day Delivery Flowers

**Background:** traffic before the start 18233

**Objective:** Improve rankings and drive traffic to increase revenue



Contacts: [seo.gift](https://seo.gift)



# Case Study 12: Delivery Flowers - monthly traffic (GA)

Results: monthly organic traffic increases from **18233** to **49470** after **22** months of seo services

# +171%

Explorer

Summary Site Usage Goal Set 1 Goal Set 2 Goal Set 3 Ecommerce

Users VS. Select a metric

Day Week Month



# Case Study 13: Refurbished Laptops

Project details



**Client website:** Refurbished Laptops (NDA)

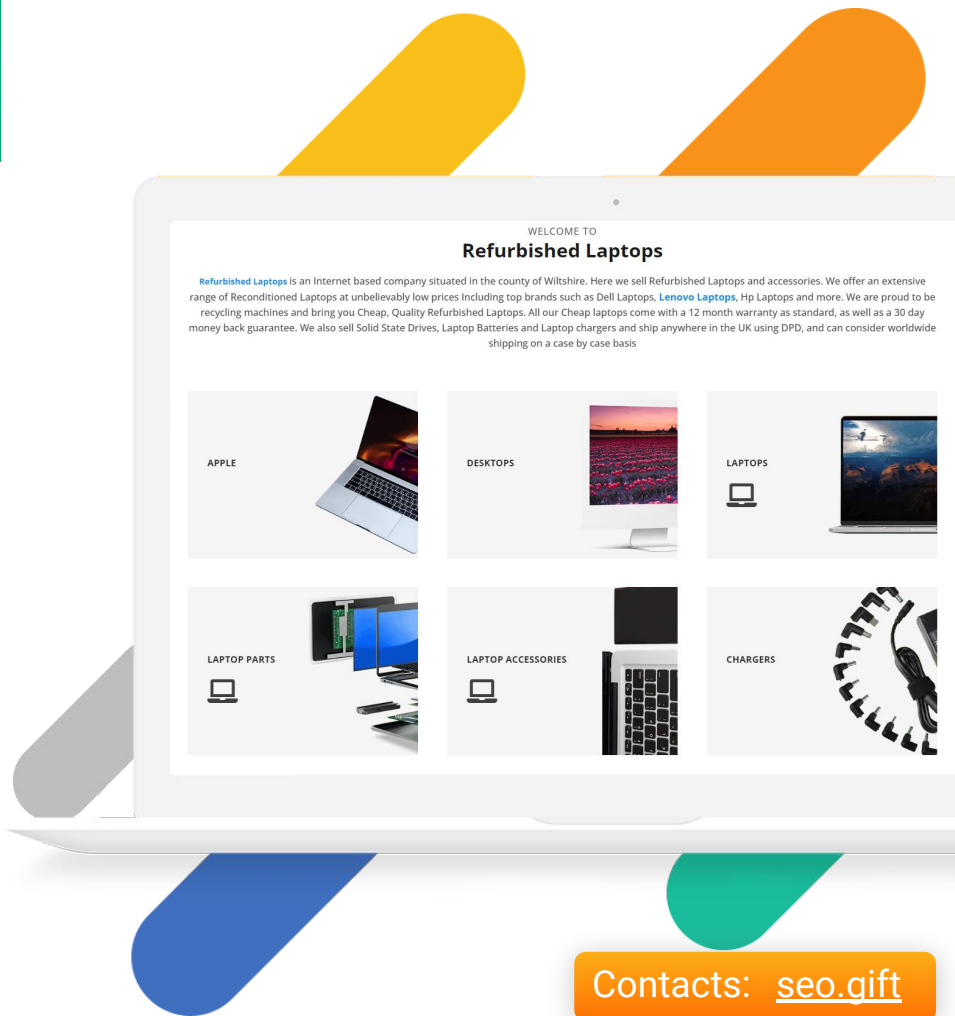
**Country:** United Kingdom

**Service period:** from Jul 2017 to Jun 2018

**Niche:** Refurbished Laptops and Tablets

**Background:** traffic before the start 3175

**Objective:** Improve rankings and drive traffic to increase revenue



# Case Study 13: Refurbished Laptops - monthly traffic (GA)

Results: monthly organic traffic increases from **3175** to **7063** after **11** months of seo services



# +122%

Explorer

Summary Site Usage Goal Set 1 Goal Set 2 Goal Set 3 Ecommerce



# Case Study 14: Water Filters

Project details



**Client website:** Water Filters (NDA)

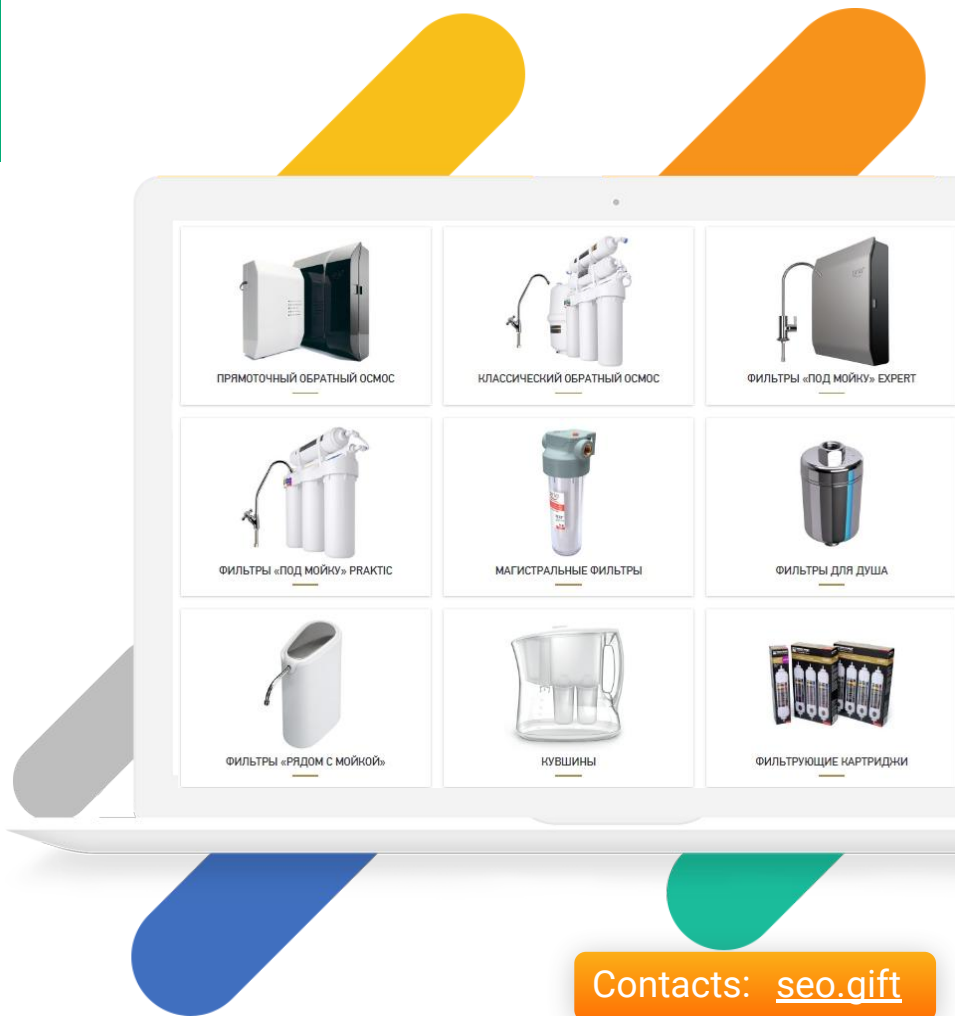
**Country:** Kyiv, Ukraine

**Service period:** from Jan 2016 to Aug 2017

**Niche:** Water Filters

**Background:** traffic before the start 12502

**Objective:** Improve rankings and drive traffic to increase revenue



Contacts: [seo.gift](https://seo.gift)

# Case Study 14: Water Filters - monthly traffic (GA)

Results: monthly organic traffic increases from **12502** to **24848** after **19** months of seo services

# +98%

Статистика

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Сеансы И Выбор показателя

Сеансы 12502

30 000



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